



FamiliesGo!

<https://www.familiesgotravel.com>

Contact: Eileen Gunn
Chief Traveler & Content Creator
editor@familiesgotravel.com
917.533.2197



About Eileen Gunn:



Eileen offers • Deep experience as a journalist for news and lifestyle media brands. • Experience creating story-based content for **brands** • A conversational, authoritative voice • Strong **reporting skills** • A **commitment to accuracy and diverse points of view.**



• **Travel Influencer:** Eileen is the **family travel pro** among her **family, friends, readers & social media followers.** Her travels generate **personal recommendations, positive word-of-mouth** in addition to **colorful, informative content** that has a long **life span.**



• **Content Creator:** I can • Create a **unique content** for your brand on FamiliesGo! • Support **your latest campaign** on my site & social media channels • Create original content for **your websites & publications.**

- Moms (and some dads) • aged 25-54 • college-educated
- living in dual-income households in the the largest U.S. metro areas.
- Upscale value travelers • Interested in travel, family time, entertainment, shopping & technology.



- **Growing Audience** • **38,000-51,000** visitors/month • More than **20,000** social media followers
- **3,200** newsletter subscribers

Who I Reach:

"We changed our Mayan ruins tour after reading your Riviera Maya post. **Coba was fun!**"
– NYC Dad of 2

Select Content Clients



"You have a wonderful way of distilling the essence of each site you visit in a way that sets it apart and highlights its best features." – *Dutchess Tourism (NY)*