



# FamiliesGo!

<https://www.familiesgotravel.com>

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## About Eileen Gunn:



Eileen offers • Deep experience as a journalist for news and lifestyle media brands. • Experience creating story-based content for **brands** • A conversational, authoritative voice • Strong **reporting skills** • A **commitment to accuracy and diverse points of view.**



• **Travel Influencer:** Eileen is the **family travel pro** among her **family, friends, readers & social media followers.** Her travels generate **personal recommendations, positive word-of-mouth** in addition to **colorful, informative content** that has a long **life span.**



• **Content Creator:** I can • Create a **unique content** for your brand on FamiliesGo! • Support **your latest campaign** on my site & social media channels • Create original content for **your websites & publications.**

## Who I Reach:

- Moms (and some dads) • aged 25-54 • college-educated
- living in dual-income households in the the largest U.S. metro areas.
- Upscale-value travelers • Interested in travel, family time, entertainment, shopping & technology.



- **Growing Audience** • **68,000-75,000** visitors/month • More than **11,000+** social media followers
- **3,000** newsletter subscribers

## Select Content Clients

"We changed our Mayan ruins tour after reading your Riviera Maya post. **Coba was fun!**"  
– NYC Dad of 2



"You have a wonderful way of distilling the essence of each site you visit in a way that sets it apart and highlights its best features." – *Dutchess Tourism (NY)*